

At X Fifty Two Ltd, we are committed to respecting your privacy and protecting the personal information that we obtain and hold about you and others.

This Website Privacy Policy (“Policy”) explains how we will process the data relating to you that you provide us when you visit our website at www.blue-box.co.uk (“Website”), or that we may collect from others about you when you visit our Website, our social media sites or in relation to any query or communication that you may send to us.

Question Information in Response

What and who this Privacy Policy covers?

This Privacy Policy applies to everyone who uses our site, even those who engage with the Company Services without being registered, or those having subscribed to a Company Service. This includes all users of the site who apply for our services, for information about our services, in consideration of employment with us, or to send us information with a view to becoming a contributor, client or talent in one of our productions.

What kind of personal data do we collect about you?

We might collect data from and about you only when it is relevant and proportionate to do so, in particular the Company may collect (1) registration data, (2) public data and posts, (3) data that you have permitted social media to share with the Company and (4) activity data.

We do not collect either financial information from a payment service provider or sensitive data relating to you. It is our policy not to use cookies to collect information about your visit, however we do not have control over other services that the website interacts with, hence the need for this policy.

How do we use your personal data?

The main reason why we collect data about you is to provide you with Company Services, to analyse the Company Services and to allow you to interact with those services. In addition, with your prior consent, we can send you offers, promotions and marketing communications, also based on your personal preferences and habits.

On what basis do we use your personal data?

Your personal data is mainly collected to provide you with Company Services.

Your personal data is also necessarily collected to comply with legal obligations or to pursue the legitimate interests of the Company.

If you don't provide the data we may not be able to offer you the Company Services.

When your personal data is collected for marketing purposes, you have the option not to provide the Company with your personal data.

Who can access to your personal data?

We might share your personal data with: (i) service providers; (ii) our affiliated companies; and (iii) national authorities, when allowed by the applicable laws.

What are your rights with regard to your personal data?

You have a number of rights with regard to your personal data and these include the right to access, complete, update, amend and delete your personal data.

How do we process your personal data?

The security of your data is a priority for us. We have implemented adequate administrative, technical and physical measures designed to safeguard your personal data against loss, theft and unauthorised use, disclosure or modification.

Is your personal data transferred abroad?

Your personal data might be transferred to other countries within or outside the European Economic Area. We always make sure that appropriate and suitable safeguards compliant with applicable laws are in place to protect your personal data.

Retention period applying to your personal data

The personal data we collect is retained for only for the period necessary to fulfil the purposes for which that data is collected.

Updates to this Privacy Policy

We may modify or update this Privacy Policy at any time in order to comply with applicable law. We will notify you of any changes.

Please look at the Effective Date at the foot of this Privacy Policy to see when this Privacy Policy was last revised.

How can I contact you with regard to the processing of my personal data?

You can contact us at the following email start@blue-box.co.uk

Last Updated: June 2023